

## **Cookies Policy**

Cookies are small text files that are placed on your computer's hard drive by your web browser when you visit any website. They allow information gathered on one web page to be stored until it is needed for use on another, allowing a website to provide you with a personalised experience and the website owner with statistics about how you use the website so that it can be improved.

Our website uses cookies. They are placed by software that operates on our servers, and by software operated by third parties whose services we use.

When you first visit our website, we ask you whether you wish us to use cookies. If you choose not to accept them, we shall not use them for your visit except to record that you have not consented to their use for any other purpose.

We use cookies in the following ways:

- to track how you use our website
- to record whether you have seen specific messages we display on our website

The table below explains the cookies we use and why.

Cookie Name	<b>Expiry Date</b>	Туре	Purpose
			Moveelevators.co.uk
cookie-assistant- visited	4999 days	HTTP	This cookie remembers your acceptance of our "Approve the Cookies" which appears on your initial visit to our website.
			Universal Analytics (Google)
_ga	2 Years	HTTP	These cookies are used to collect information
_gid	Session	HTTP	about how visitors use our website. We use the
_gat	Session	НТТР	information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.  Read Google's overview of privacy and safeguarding data
collect	Session	Pixel	This cookie is used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels. LinkedIn.com
lang	Session	HTTP	Set by LinkedIn when a web page contains an embedded "Follow us" panel

		_	-
bcookie	2 years	HTTP	Used by the social networking service, LinkedIn,
			for tracking the use of embedded services.
bscookie	2 years	HTTP	Used by the social networking service, LinkedIn,
			for tracking the use of embedded services.
lidc	Session	HTTP	Used by the social networking service, LinkedIn,
		<u> </u>	for tracking the use of embedded services.
			Facebook.com
impression.php/#	Session	Pixel	Used by Facebook to register impressions on pages
			with the Facebook login button.
		<u> </u>	Google.com
NID	6 months	HTTP	Registers a unique ID that identifies a returning
			user's device. The ID is used for targeted ads.
		<u> </u>	Pro.cookieassistant.com
_session_id	Session	HTTP	A session ID is granted to a visitor on their first
			visit to a site.

If you choose not to use cookies or you prevent their use through your browser settings, you will not be able to use all the functionality of our website.

Your web browser should allow you to delete any you choose. It also should allow you to prevent or limit their use.

Any questions regarding this Policy should be sent by email to <a href="mailto:privacy@moveelevators.co.uk">privacy@moveelevators.co.uk</a>

This Policy was last updated in May 2018 and will be reviewed on a regular basis.